

# Distribution Management SOFTWARE

Inventory

Sale/Purchase

Accounts

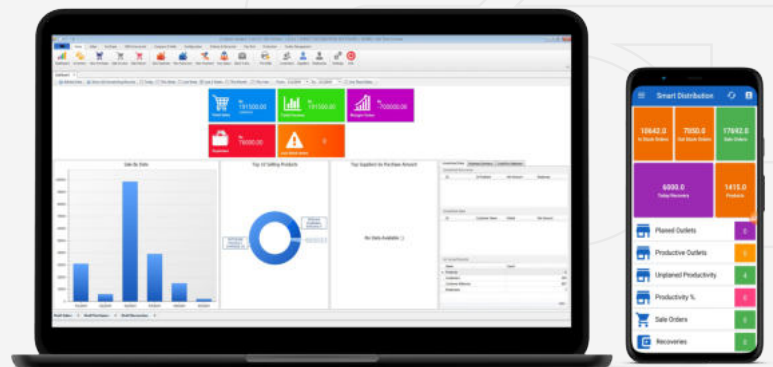
Mobile App order Booking

Customizable



Streaming Supply Chains:

**YOUR COMPREHENSIVE SOLUTION FOR DISTRIBUTION MANAGEMENT ON WINDOWS, AND MOBILE - ANYTIME, ANYWHERE.**



 **INTRODUCTION**

Smart Distribution Pakistan is the trailblazer in providing top-notch software solutions tailored for FMCG, Beverages, Cosmetics, and other distribution businesses. Since 2017, we've been dedicated to simplifying operations and saving time through our innovative mobile apps for order booking.

Having partnered with over 1200 distributors across Pakistan and internationally, we've become the trusted choice for streamlining distribution processes. Our user-friendly solutions are designed to optimize efficiency, empowering distributors to stay competitive in today's market.

Backed by a team of dedicated professionals, we've solved countless challenges for distributors, making their operations more efficient with advanced reporting and location tracking features.



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## OUR TEAM

Our support team at Smart Distribution Pakistan is here to help you quickly and efficiently. With experts in our software and distribution, we're ready to solve any problems you might have and keep your business running smoothly.

We know how important it is for you to get back to work fast, so we focus on fixing things as quickly as possible. Our team is trained to give you speedy assistance and solve any issues right away.

At Smart Distribution Pakistan, we're committed to providing you with fast and reliable support, so you can keep your business running without any delays.



**MUHAMMAD IMRAN**  
PROJECT/SALES MANAGER



**USMAN SAJJAD**  
SUPPORT TEAM LEAD



**IRFAN QAYYUM**  
SUPPORT TEAM MEMBER



**SHEHBAZ TARIQ**  
SUPPORT TEAM MEMBER



**MUHAMMAD AZAN**  
SUPPORT TEAM MEMBER



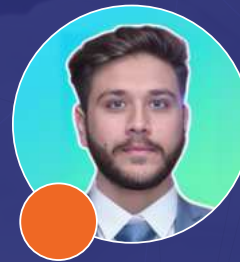
**UMER KHAYAM**  
SUPPORT TEAM MEMBER



**USMAN SHARIF**  
ASSISTANT SALES MANAGER



**KHURRAM SHAHBAZ**  
ASSISTANT SALES MANAGER



**MUHAMMAD DANYAL AHSAN**  
ANDROID DEVELOPER

## WHY CHOOSE US?

### 1 Innovation Solution, Advance Tech

We're the first in Pakistan to specialize in software solutions for FMCG, Beverages, Cosmetics, and distribution businesses by providing the mobile app with the application.

### 2 Customization in Minimum time

Achieve rapid, tailored customization with our advanced software solutions, designed to swiftly meet your unique business needs.

### 3 Dedicated support & Training Team

Our dedicated support and training team ensures you receive continuous assistance and expert guidance to maximize the benefits of our software solutions.

### 4 Worked with 1200+ Distributors

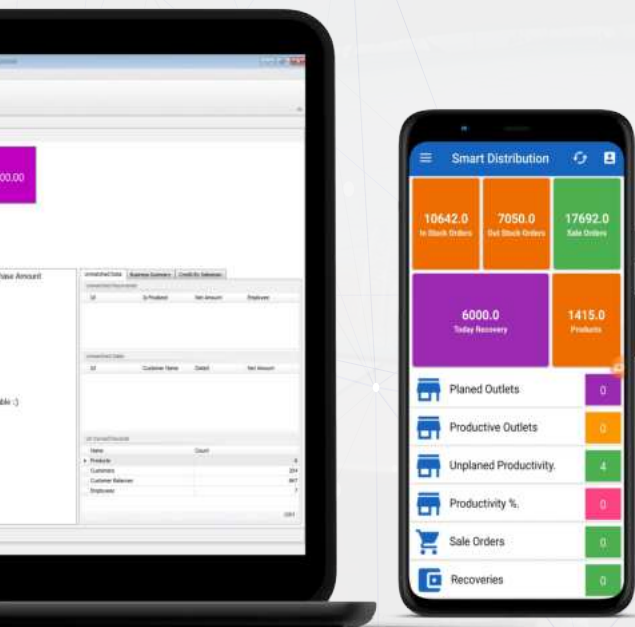
We have successfully partnered with over 1200 distributors, leveraging our expertise to enhance and optimize their operations.

### 5 7+ Years of Industry Experience

With over 7 years of industry experience, we bring a deep understanding and proven expertise to every project.

### 6 Only Focus on Distributoin and Trading

Our focus is exclusively on distribution and trading, enabling us to deliver specialized solutions tailored to these sectors.





## EMPLOYEE MANAGEMENT

### INTRODUCTION

Empower your workforce and optimize human resource management with our comprehensive employee management solutions. Explore how our features streamline employee administration, enhance productivity, and drive performance.

### EMPLOYEE INFORMATION MANAGEMENT

Capture and store essential employee information, including name, mobile number, CNIC, email, address, basic salary, and designation, ensuring accurate and centralized records.

### MARKET CREDIT LIMITS MANAGEMENT

Set and manage market credit limits for each employee, controlling their purchasing power and ensuring responsible spending behavior.

### SALARY MANAGEMENT

Streamline salary management processes, including payroll calculation, deductions, and bonuses, ensuring timely and accurate payments to employees.

### COMPANY AND CUSTOMER ASSIGNMENTS

Assign specific companies or customers to employees for sales activities, facilitating targeted marketing efforts and personalized customer service.

### DAILY ROUTE PLANNING

Create and manage daily routes for employees, specifying locations and schedules for optimized order deliveries and customer visits.

### TARGET SETTING AND INCENTIVE MANAGEMENT

Set performance targets for employees and define incentive structures to motivate and reward achievement, driving productivity and sales performance.

### PERMISSION-BASED USER ACCESS

Implement permission-based user access for software operators, ensuring secure and controlled access to system functionalities based on user roles and responsibilities, enhancing data security and compliance.

### BENEFITS

## CUSTOMER MANAGEMENT

### INTRODUCTION

Discover how our advanced discount and classification management features revolutionize customer pricing strategies and streamline operations for distribution businesses.

### CUSTOMER CLASSIFICATION

Classify customers into distinct categories (e.g., retailer, wholesaler) to tailor pricing and services based on their unique requirements and purchasing behavior.

### CUSTOMER PRICING AND DISCOUNTS

Customize pricing structures and discounts for each customer classification, ensuring competitive offers while optimizing profitability.

### CREDIT LIMIT MANAGEMENT

Set individual credit limits for customers within each classification, managing credit risks effectively and maintaining financial stability.

### TRANSACTIONAL SMS ALERTS

Automate transactional communication through SMS notifications, delivering personalized offers, promotions, and payment reminders based on customer classifications.

### PRODUCT SALES HISTORY

Access product sales history during the sale process, providing insights into previous sales to specific customers, including quantities, prices, and discounts.

### EMAIL INVOICING WITH PDF

Send invoices via email with PDF attachments, providing detailed billing information and discounts specific to each customer classification, enhancing transparency and customer satisfaction.

### BILINGUAL CUSTOMER NAMES

Display customer names in both English and Urdu to accommodate multilingual communication needs and enhance customer engagement.

### ROUTE OPTIMIZATION WITH CITY AND AREA SELECTION

Optimize order delivery routes by utilizing city and area selection features, ensuring efficient order fulfillment and minimizing travel time for sales representatives.

### BENEFITS

With our advanced discount and classification management features, distribution businesses can optimize pricing strategies, enhance customer relationships, and drive sustainable growth in today's competitive market landscape.

## INVENTORY MANAGEMENT

01

### Real-Time Inventory Tracking

Keep Track of your inventory levels in real-time, ensuring accurate stock information whenever needed.

02

### Automatic Stock Updates

Enjoy seamless stock management with automatic updates after every transaction, including sales, returns, purchase return etc.

03

### Multiple Rates for Customer and Customer Categories

Set different rates for customers and customer categories, allowing flexible pricing strategies.

04

### Minimum Stock Option for Low Stock Alerts and Reports

Define minimum stock thresholds to generate alerts and reports, ensuring timely replenishment.

05

### Report Margin Fixing

Set profit margins to maintain profitability and ensure products are sold at desired prices.

06

### Bilingual Product Names and Barcode Printing

Easily manage products with names in both Urdu and English, allowing for bilingual inventory control.

07

### Weightage for Reporting

Utilize weightage in reporting for more accurate analysis and insights into inventory management.

08

### Batch Lot and Expiry Management

Effectively manage batch lots and expiry dates to ensure compliance with quality standards and regulations.



## PURCHASE MANAGEMENT

### 01 INTRODUCTION

Unlock streamlined procurement processes with our comprehensive purchase management solutions tailored for distribution businesses.

### 02 PURCHASE ORDER GENERATION

Simplify procurement with automated purchase order creation, saving time and reducing errors.

### 03 PURCHASE ORDER TO INVOICE CONVERSION

Seamlessly convert purchase orders into invoices for smooth processes.

### 04 PURCHASE INVOICE AND RETURNS

Manage purchase invoices and returns efficiently, ensuring compliance and accurate record-keeping.

### 05 BONUS SCHEMES, DISCOUNT SCHEMES, AND TAXES

Facilitate purchases with customizable bonus and discount schemes, while ensuring accurate tax calculations.

### 06 OVERHEAD AND FREIGHT CHARGES MANAGEMENT

Handle overhead and freight charges associated with purchases transparently, optimizing total acquisition costs.

### 07 PURCHASE HISTORY TRACKING

Maintain detailed purchase histories for each product, enabling informed decision-making and analysis.

### 08 MULTIPLE PRINT FORMATS

Generate prints in various formats, including A4 and A5, to meet diverse document preferences.

### 09 BENEFITS

Experience enhanced purchase management efficiency and accuracy with our comprehensive solutions, empowering distribution businesses to thrive in today's competitive landscape.

## SALES MANAGEMENT

01

### Quotation Management

Easily create and manage quotations with customizable templates, ensuring accurate pricing and terms.

02

### Mobile and Windows App Sale Orders

Enable seamless sale order creation from both mobile and desktop applications, enhancing sales team flexibility and efficiency.

03

### Bonus, Discount, and Trade Offers Management

Manage various types of auto and manual bonuses, discounts, and trade offers to incentivize sales and drive revenue.

04

### Taxes Management (e.g., GST, Advance, Additional)

Handle different tax types seamlessly, ensuring compliance and accurate tax calculations in sales transactions.

05

### Invoice Customization and Discounts

Customize invoices with discounts, freight charges, and billity agency (Goods Forwarding Agencies) information

06

### Multiple Print Options

A4 Half Page, A5 Portrait, A5 Landscape, and 80mm, catering to various document preferences.

07

### Sale Returns Management

Easily manage sale returns from existing sale invoices or create new return transactions, ensuring accurate inventory and financial records.

08

### Credit Limit and Profit Margin Checks

Automatically check customer and salesman credit limits to prevent overextension

## MOBILE APP

### EFFICIENT DATA SYNC

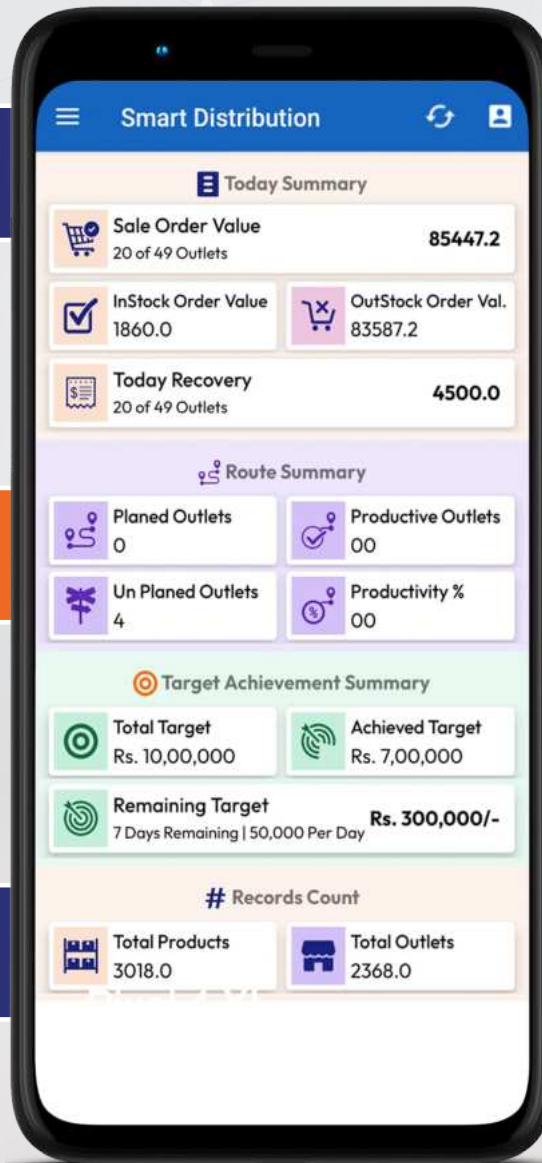
- Seamlessly Sync Data to Windows Application.
- Eliminate Manual Data Entry.

### STREAMLINED OPERATIONS

- Receive Orders and Recoveries in Windows Application.
- Save Time on Manual Entries.

### TRANSACTIONAL SMS

- Message on Sale & Recovery



### CUSTOMER MANAGEMENT

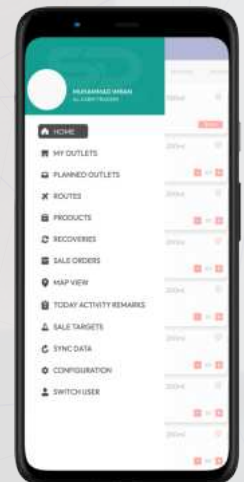
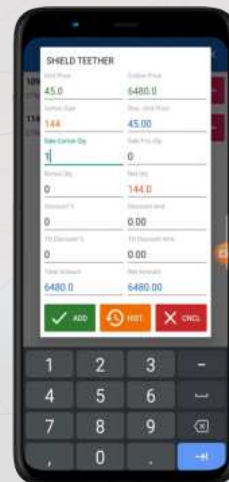
- View All Customers or Specified Route Customers.
- Access Previous Balance Information.
- View Attached Brands or All Available Products.
- Check Stock Availability and Selling Rates.

### ORDER BOOKING

- Create Sale Orders for Selected Customers.
- Add Required Products to Sale Orders.

### RECOVERY MANAGEMENT

- Add Recoveries for Selected Customers.
- Sync Data to Windows Application.



## LOCATION TRACKING REPORT

### INTRODUCTION

Our software is all about making things easy for distributors. We've added some cool features to our mobile app that help you keep track of your team and make sure orders are coming from the right place.

### LIVE LOCATION TRACKING

See where your team is in real-time on a map. It helps you know who's nearby and where they've been.

### GEO-TAGGING CUSTOMERS

Pinpoint your customers on the map. It's like dropping a digital pin on their location, which makes planning deliveries a breeze.

### FULL-DAY ROUTE VISUALIZATION

Check out where your team has been throughout the day. It's like a digital diary of their movements, so you can see who they've visited and when.

### CUSTOMER VISIT ANALYTICS

See how much time your team spends with each customer. It helps you understand who they're focusing on and if there are any gaps in service.

### PATH TRACKING WITH TIMESTAMPS

Follow the path your team takes during their visits, with timestamps showing when they were there. It's like tracking their footsteps, so you know exactly where they've been.

### TARGET SETTING AND INCENTIVE MANAGEMENT

Set performance targets for employees and define incentive structures to motivate and reward achievement, driving productivity and sales performance.

### ORDER RESTRICTION FEATURE

This is a cool one! You can set it up so that your team can only place orders from the customer's location. It's like a security check to make sure orders are legit.

### BENEFITS

- Makes managing your team easier.
- Helps you plan deliveries more efficiently.
- Insights into your team's activities.
- Ensures order authenticity and prevents fraud.



## ☆☆☆ OUR HAPPY CLIENTS

<p><b>KABIR &amp; SONS</b></p> <p>GUJAR KHAN PUNJAB</p>	<p><b>PARAS TEA</b></p> <p>HUZDAR BALOCHISTAN</p>	<p><b>HAQ ENTERPRISES</b></p> <p>RAWALPINDI PUNJAB</p>	<p><b>IRTAZA HEALTH SERVICES</b></p> <p>RAWALPINDI PUNJAB</p>
<p><b>QN COMPANY</b></p> <p>RAWALPINDI PUNJAB</p>	<p><b>ANS DISTRIBUTOR</b></p> <p>RAWAT PUNJAB</p>	<p><b>MANI TRADERS</b></p> <p>GUJAR KHAN PUNJAB</p>	<p><b>SM AGENCIES</b></p> <p>RAWALPINDI PUNJAB</p>
<p><b>FRIENDS MARKETING</b></p> <p>ABBOTABAD KHYBER PAKHTUNKHWA</p>	<p><b>AWAN BROTHERS</b></p> <p>ABBOTABAD KHYBER PAKHTUNKHWA</p>	<p><b>SHAHNAWAZ PHARMA</b></p> <p>MURREE KHYBER PAKHTUNKHWA</p>	<p><b>ALI ENTERPRISES</b></p> <p>MUZAFFARABAD KHYBER PAKHTUNKHWA</p>
<p><b>SUNRISE MARKETING</b></p> <p>MINGORA KHYBER PAKHTUNKHWA</p>	<p><b>SULTAN BROTHERS</b></p> <p>MARDAN KHYBER PAKHTUNKHWA</p>	<p><b>ISHTIAQ BROTHERS</b></p> <p>CHAKWAL PUNJAB</p>	<p><b>TAJAMUL MEDICOSE</b></p> <p>CHAKWAL PUNJAB</p>
<p><b>AS TRADERS</b></p> <p>JHELUM PUNJAB</p>	<p><b>RAHEEL TRADERS</b></p> <p>DINA PUNJAB</p>	<p><b>QADRI BROTHERS</b></p> <p>MULTAN PUNJAB</p>	<p><b>HUM TRADERS</b></p> <p>MULTAN PUNJAB</p>

## ☆☆☆ OUR HAPPY CLIENTS

<p><b>ADNAN</b> TRADERS</p> <p>GUJRAT PUNJAB</p>	<p><b>IRFAN</b> BROTHERS</p> <p>GUJRAT PUNJAB</p>	<p><b>AB</b> TRADERS</p> <p>ATTOCK PUNJAB</p>	<p><b>AB</b> TRADERS</p> <p>HARIPUR PUNJAB</p>
<p><b>KASHAM</b> ENTERPRISES</p> <p>KARACHI SINDH</p>	<p><b>OCEAN</b> DISTRIBUTOR</p> <p>KARACHI SINDH</p>	<p><b>SHAHID</b> GENERAL ITEM SUPPLIER</p> <p>KARACHI SINDH</p>	<p><b>SARM</b> ENTERPRISES</p> <p>DASKA PUNJAB</p>
<p><b>HA</b> DISTRIBUTOR</p> <p>QUETTA BALOCHISTAN</p>	<p><b>SHIV</b> ENTERPRISES</p> <p>QUETTA BALOCHISTAN</p>	<p><b>ZAKIA</b> MARKETING</p> <p>SAHIWAL PUNJAB</p>	<p><b>MAK</b> ENTERPRISES</p> <p>PESHAWAR KHYBER PAKHTUNKHWA</p>

***THANK YOU FOR BEING PART OF  
THE SMART DISTRIBUTION FAMILY***

***"YOUR TRUST FUELS OUR  
COMMITMENT TO EXCELLENCE"***



SMART DISTRIBUTION

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